

# AWARENESS doesn't translate to ACTION

Transform bad behavior with education *and* tools

People know the right thing to do. But getting them to do it? That's the tricky part.

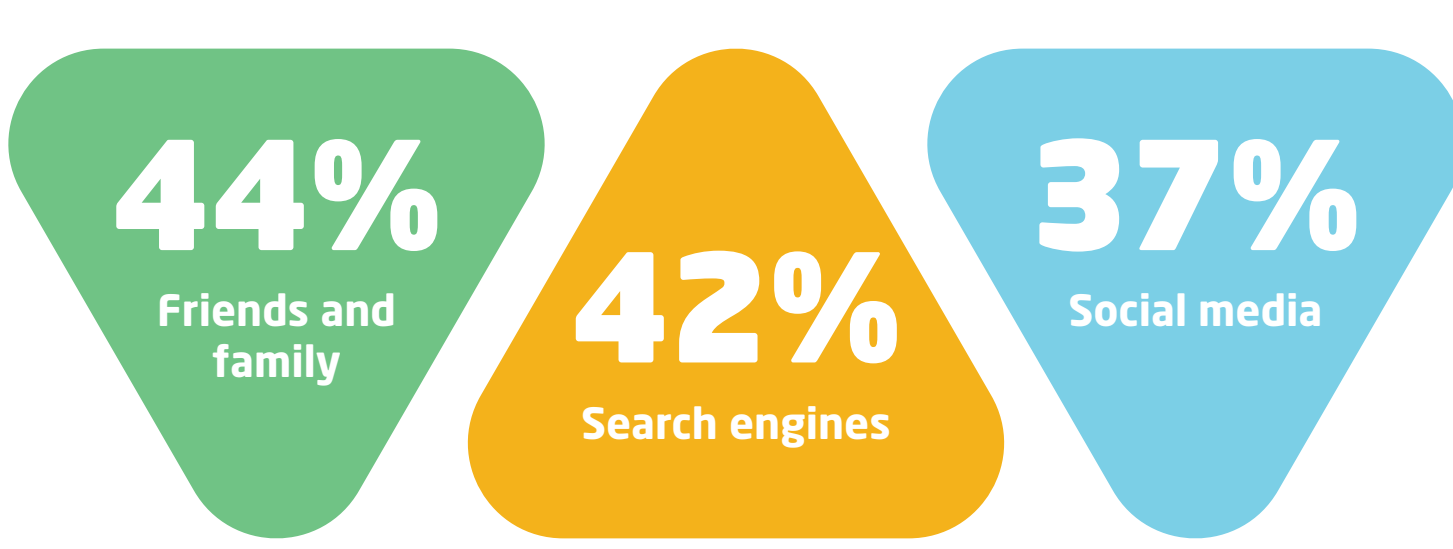
Nearly two-thirds, 65%, of respondents have some type of cybersecurity education.

Yet only 31% stopped reusing passwords and only 33% create strong passwords for their work accounts.

In order to drive good behavior, the right thing to do must be combined with the right tools, like a password manager.

So, what are respondents learning?

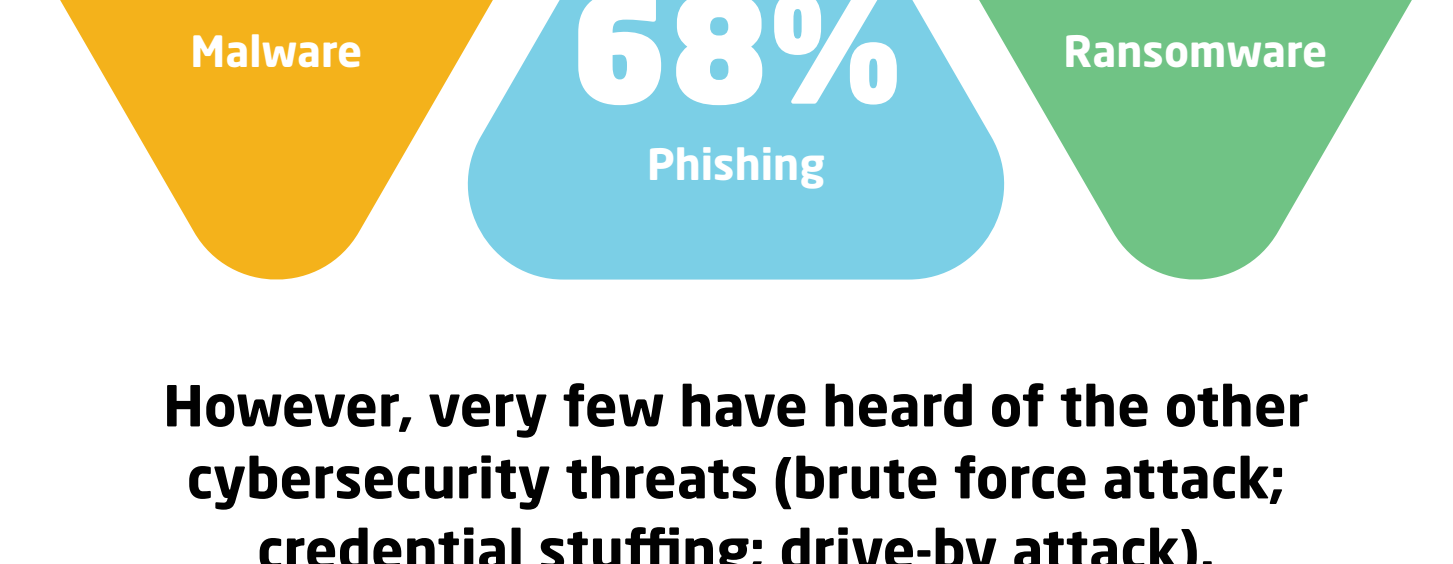
The majority **44%** have informal training, which includes learning cybersecurity best practices from:



Those who received informal or formal cybersecurity education learned:



Most respondents were also aware of:



However, very few have heard of the other cybersecurity threats (brute force attack; credential stuffing; drive-by attack).

The majority **79%** found their education - whether formal or informal - to be effective.

## So, what about putting this education to practice? That's a different story.

Of those who received a cybersecurity education,

only **31%** stopped reusing passwords. And only **25%** started using a password manager.



This lack of positive action may be connected to the fact that most

**65%**

did not seek out a cybersecurity education on their own.

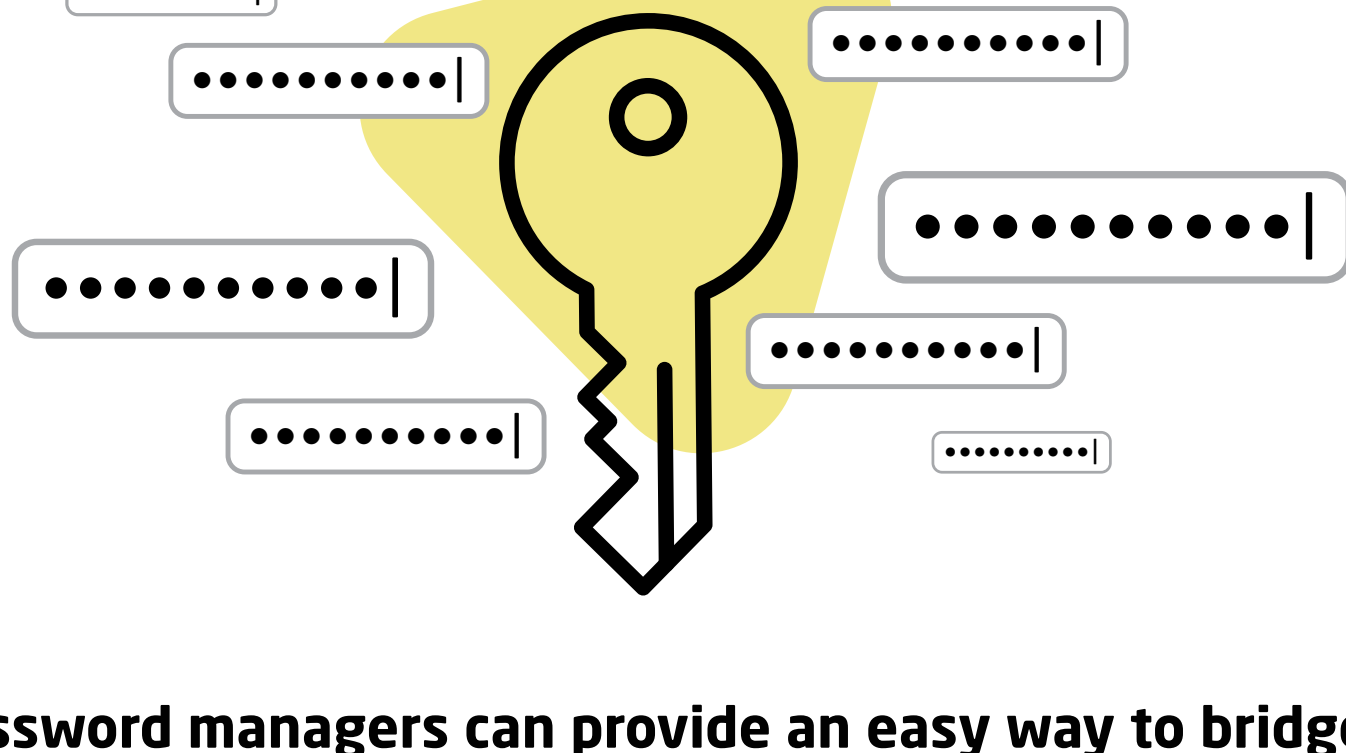
Add to that fact that less than half

**42%**

of people think about cybersecurity weekly or more.

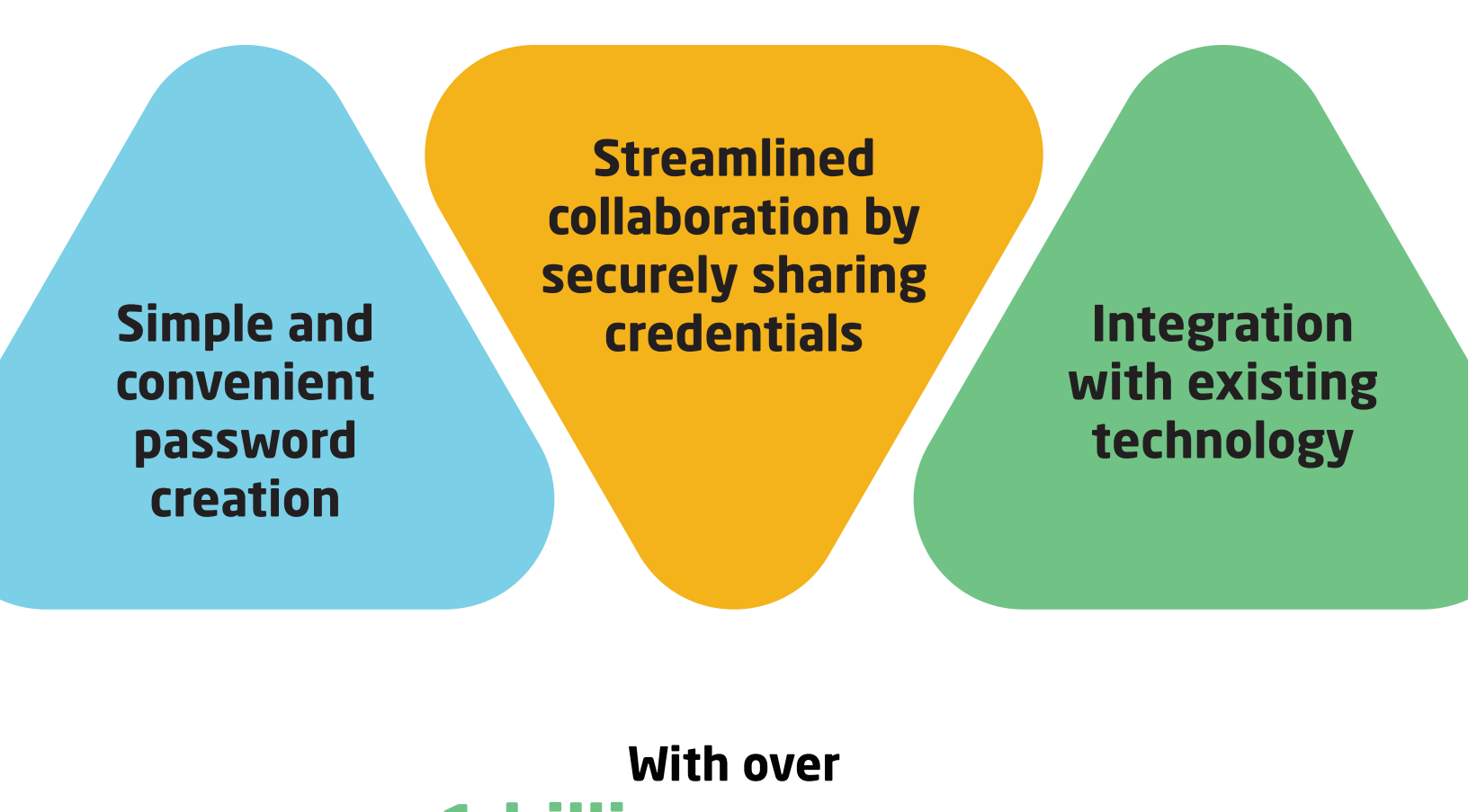


## So what can be done?



Password managers can provide an easy way to bridge the gap between perceived and real safety online, transforming your knowledge into positive action.

Using a password manager for your business provides:



With over **1 billion** sites secured, **33 million** users, and **100,000** Business customers, LastPass makes online security simple.

**Get LastPass today.**

Respondent profile: Surveyed 3,750 employed individuals with multiple online accounts from the US, UK, Germany, France, India, Singapore, and Australia.