## Passwordless: A simple and secure reality for your business.

## Password problems exist.



IT admins report end users have an average of 63 passwords to access their day-to-day work.1



Almost three-quarters (73%) of IT admins say their organization requires a password reset every three months or more, and 92% require a reset at least every six months.



As a result of this rotating plethora of credentials, almost one-third (31%) of help desk tickets are password related.

### BREACHES, BREACHES **EVERYWHERE**

experienced a business breach in the past 2 years.

Slightly more than one-third (35%) of IT admins have

your business will be exposed.

It's no longer a matter of if but when

balance between security and simplicity, when you can have both by enabling employees to login to their digital vault without a password.

**Stop struggling** with finding the right



#### All the right components. Password managers and MFA are the foundation to achieving a passwordless future.

Your business already has...

of IT admins indicate their companies use a

forward thinkers.

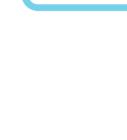
The right strategy in mind. IT admins are early adopters and

password manager, with the same percentage

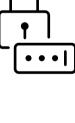
using SSO. MFA usage is even higher at 67%.

For more than half of IT admins (57%), passwordless technology is on the roadmap for their businesses.

/ GO PASSWORDLESS?



## access the applications and credentials they need most.



You can set even stronger master password requirements since

Simple access encourages usage and increases employee

adoption, ultimately improving overall password hygiene.

end users won't need it to gain access to the vault.

Removing password-related barriers allows employees to quickly



How does passwordless work?

replaces the master password. Passwordless still includes passwords — for now. Master passwords will be

Authenticator app to set-up and verify the trusted device. The authenticator then

It's time to envision a world without passwords

used to register a LastPass account and other security-related account changes.

more secure

In general, IT admins would feel more relaxed and secure if they were able to

more relaxed

adopt passwordless technology.

less stressed

# Don't compromise security for simplicity

Your business is better protected from cyber risk when employees use secure authentication methods to access their vault rather than weak or reused passwords.

Go passwordless with LastPass

when you can have both.

