

# LastPass For Small and Scaling Businesses

*Eliminate password complexity, frustration, and cyber risk with an easy-to-use and secure password and identity management solution built for organizations just like yours.*

## Passwords are Still a Problem

Small and scaling businesses have a tough time with passwords. Everyone's using and sharing logins for different apps, work "stuff," and now that so many employees work from home, even personal accounts. But managing passwords can be a pain, and when people feel frustrated or overwhelmed, they often resort to reusing passwords or create simple ones, which isn't safe.

When you're running a small business, you don't want to waste time on password problems when you could be making money. Plus, with hackers always looking to cause trouble, strong password practices that are easy to use and accessible to everyone, everywhere are important. Without it, you could lose time, revenue, and your good name if things go wrong.



You need a simple, secure way to handle passwords, so you can put the real focus on your business.

**80%**

Of data breaches are the result of weak, reused, or stolen credentials.

**11 hrs**

Time spent on remembering and resetting passwords each year.

**35%**

Employees who report sharing passwords regularly with co-worker.

**40%**

Of Americans experience a high level of password fatigue.

**60%**

Small businesses close within 6 months of falling victim to cyber attack stolen credentials.

# The Solution: Easily Login to Work with LastPass

LastPass is a cloud-based password manager that works on any device, keeping your passwords safe, private, and always accessible. It's easy to set up and simple to use, offering a seamless experience for small businesses no matter their tech needs. With LastPass, you can generate, share, and manage passwords with a single click or tap, putting an end to password headaches. Plus, it helps protect your business by keeping bad actors away from your important data and accounts.

// With over 350 applications for a team of 3500+ employees, our risk of exposure was high and in order to comfortably enable SSO, LastPass was a vital investment as it confirms every access point and login is protected.”

Tony Ledbetter, Senior IT Security Manager @ HOLT CAT



**LastPass is the #1 rated password manager on G2 Crowd**

## Key Password Manager Capabilities

LastPass helps business leaders cut down on password headaches, simplify access management, and reduce the risk of cyber threats.



**Effortless Credential Management:** Simplify creating, storing, and sharing passwords, notes, and folders for everyone, on any device.



**Seamless Collaboration:** Quickly enable or disable account access and password sharing with full-time, part-time, and contract workers—no matter where they are.



**Reliable Security:** Ensure your organization's sensitive information stays safe by using LastPass to protect your passwords from potential threats.

## Top Business Benefits

LastPass is known worldwide for its accessibility across any device, ease of use, and seamless experience, whether you're an admin or an end user.



**Login Anytime, Anywhere:** No more scrambling for passwords. Access accounts securely from any device, wherever you are, whenever you need.



**Eliminate Password Frustration:** Keep all your logins in one place and autofill with one click, making it easier and faster to sign in.



**Gain Peace of Mind:** Stop worrying about password security. Your company's sensitive information remains safe, private, and accessible only to you whenever you need it most.

**LastPass**



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